

# Attitudes towards Post-Brexit Food & Consumer Regulation

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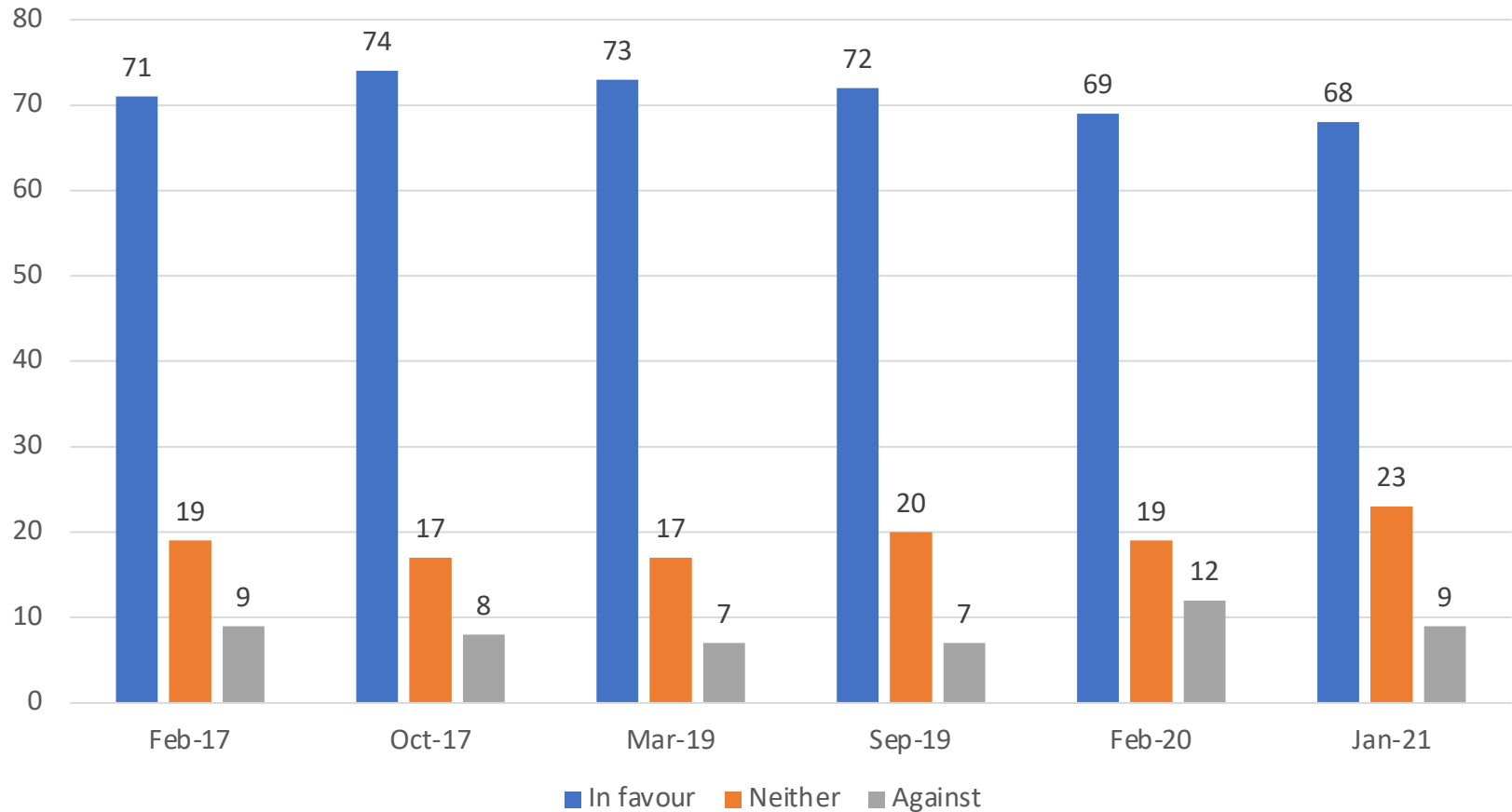
# Sources

- Regular surveys on Brexit since autumn 2016 using NatCen Mixed Mode Random Probability Panel
- Similar surveys conducted March 2019-February 2021 as part of project on attitudes towards post-Brexit public policy
- Covered immigration, food and consumer regulation
- Deliberative polling - online deliberative weekends in spring 2019 and autumn 2020 (385 participants)
- ESRC 'UK in a Changing Europe' & 'Governance after Brexit' programmes

# Deliberative Polling

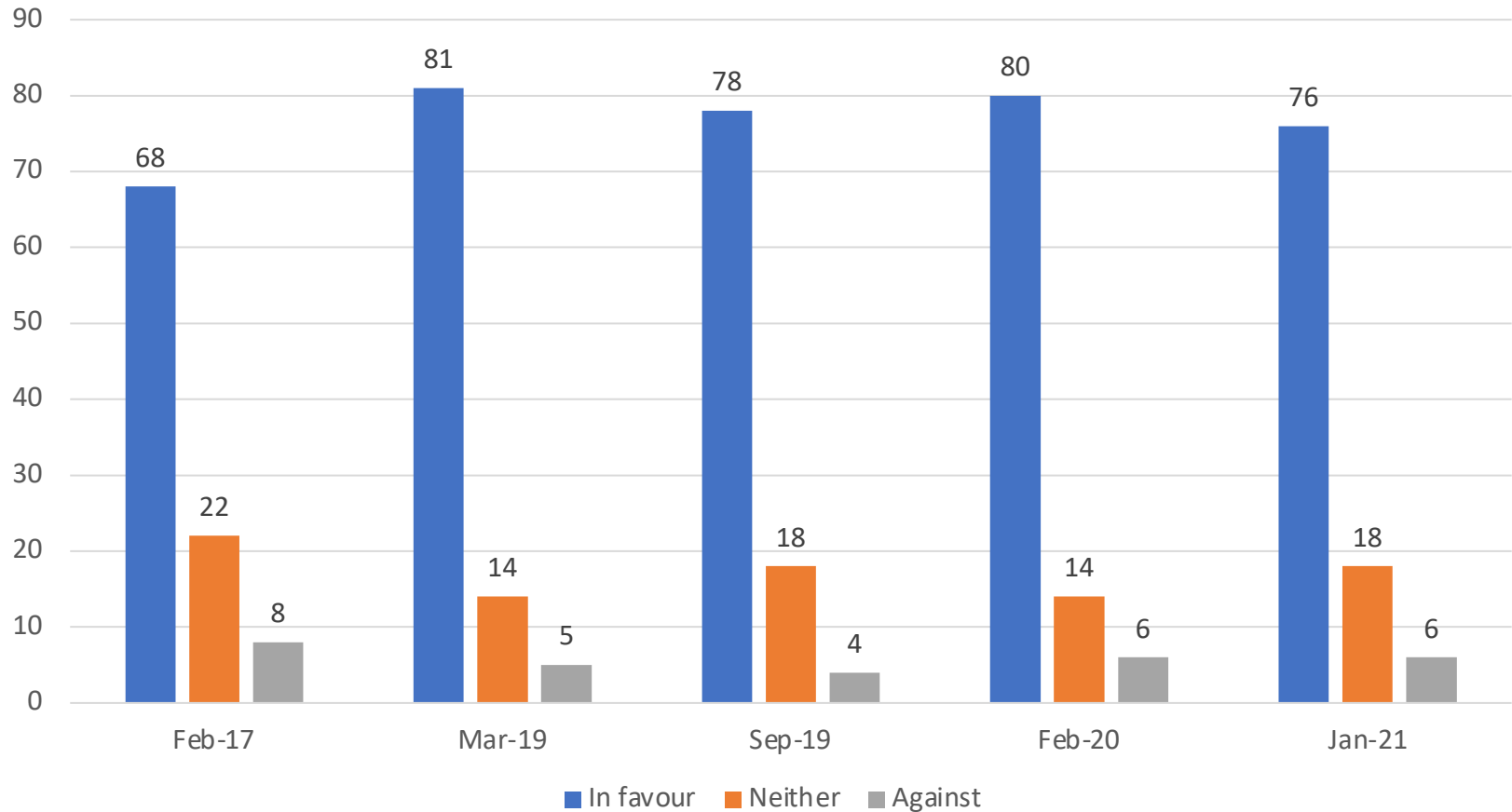
- Aims to ascertain whether and why individual voters change their minds after being presented with information and opportunity to deliberate
- Participants recruited from random probability sample. Endeavour to ensure they are as demographically and attitudinally representative as possible
- Provide over a weekend an opportunity to participate in small group discussions and quiz experts. Sent impartial briefing in advance
- Attitudes measured before and at end of weekend – and a few months later – plus qualitative analysis

# Keep EU Mobile Call Regulations?



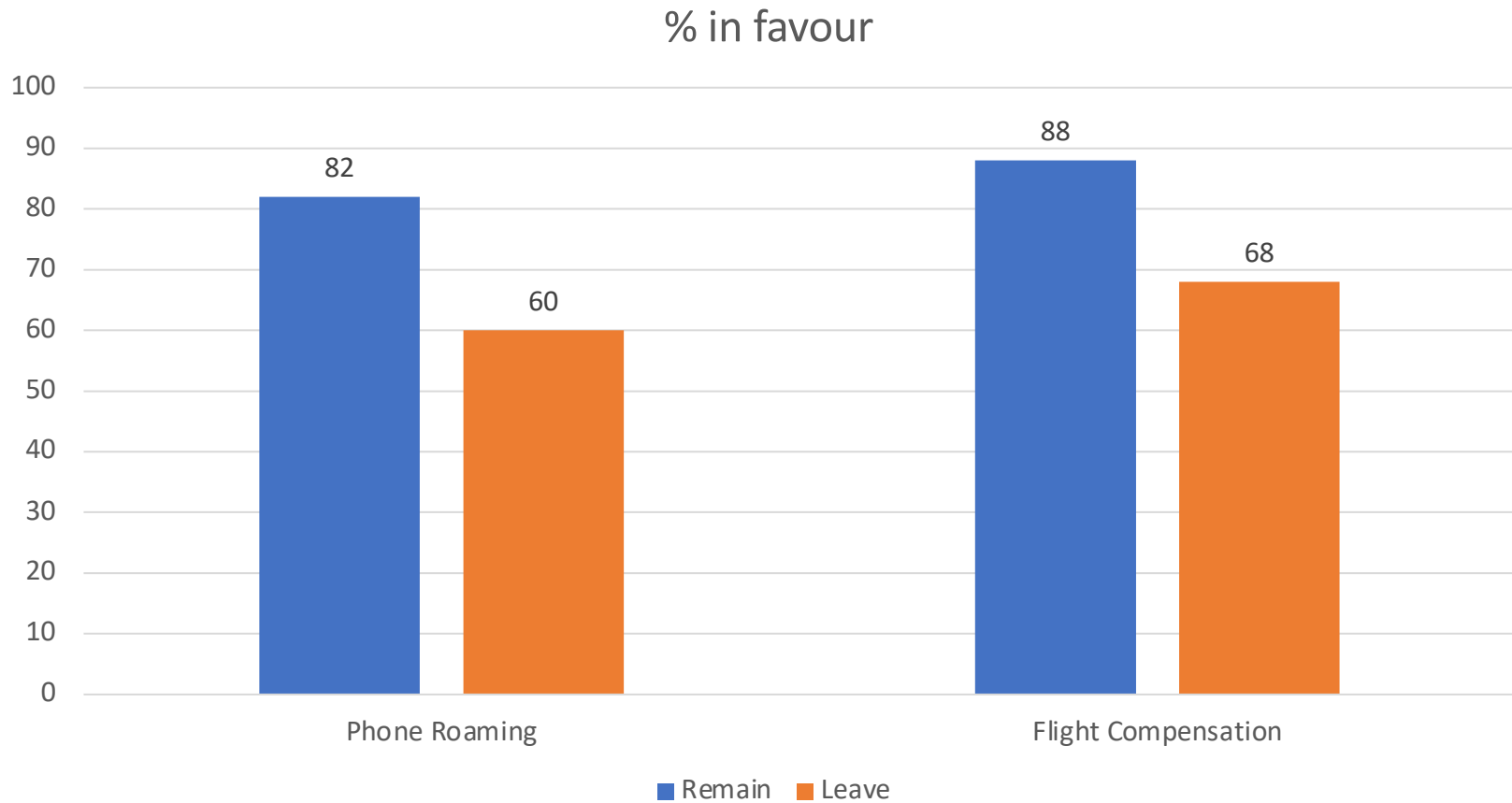
Source: NatCen Mixed Mode Panel

# Keep EU Flight Compensation?

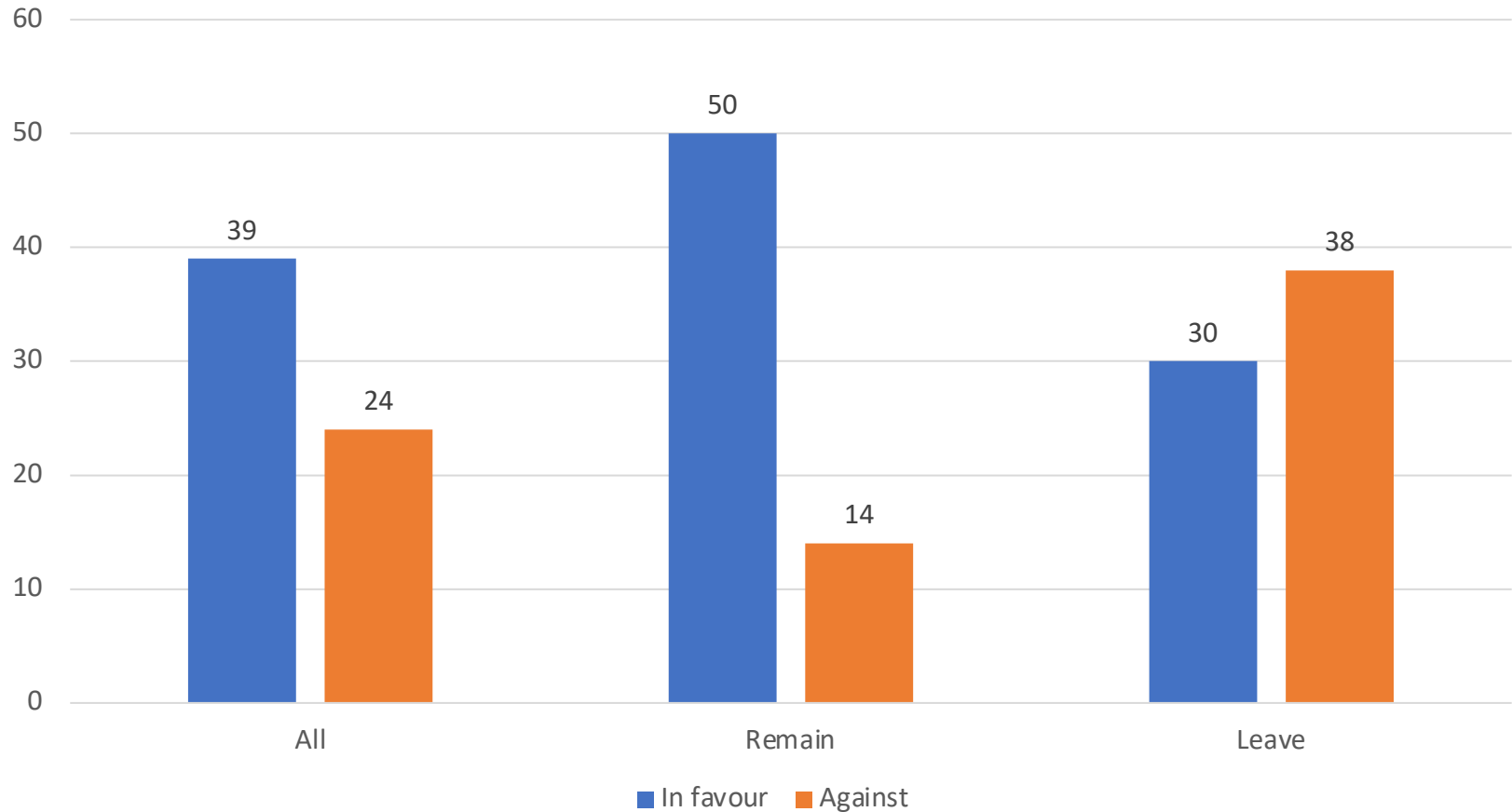


Source: NatCen Mixed Mode Panel

# Leavers Almost As Keen

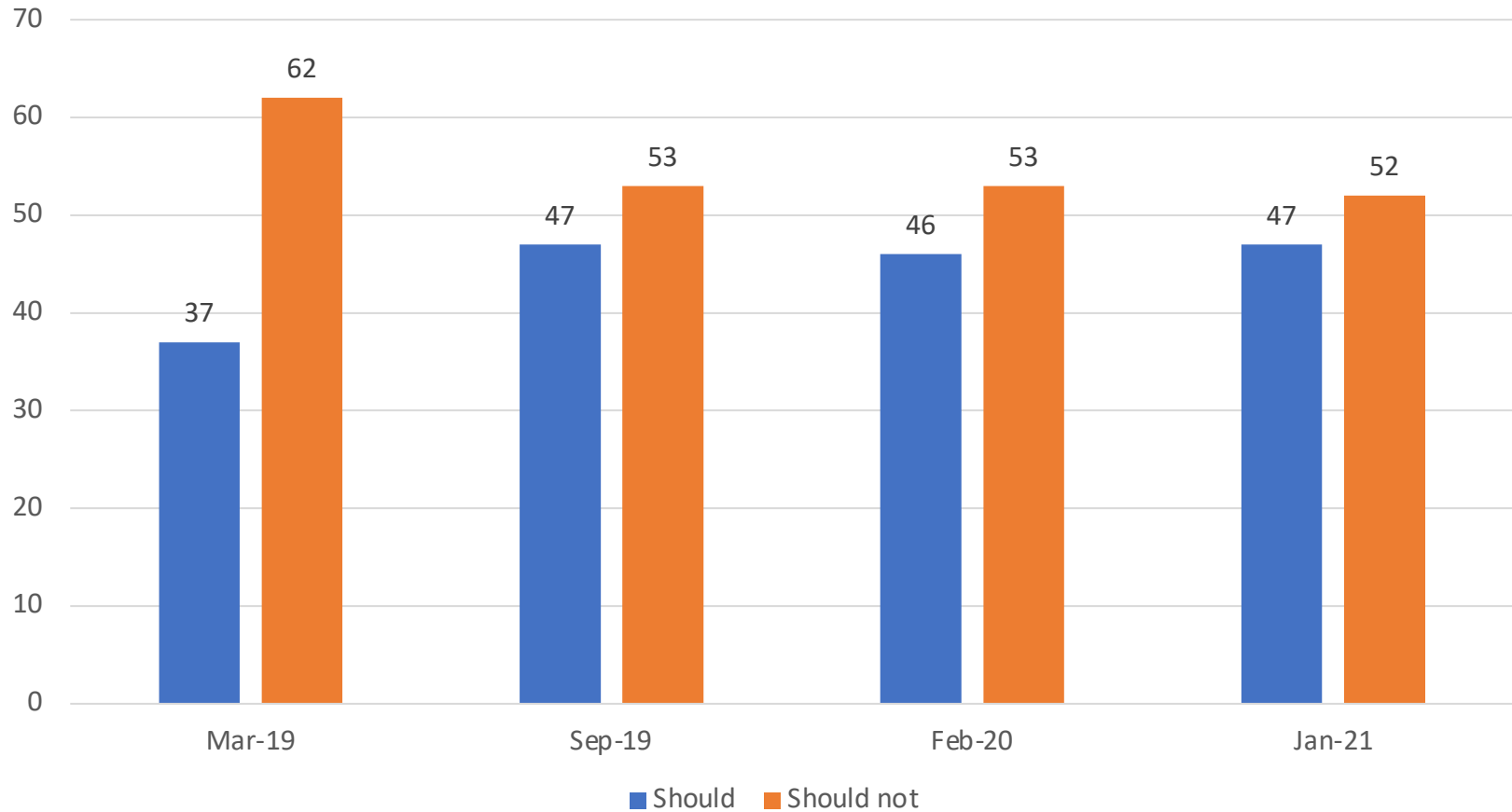


# Keep EU Rules of Origin for Food



Source: NatCen Mixed Mode Panel: 14.1-7.2.21

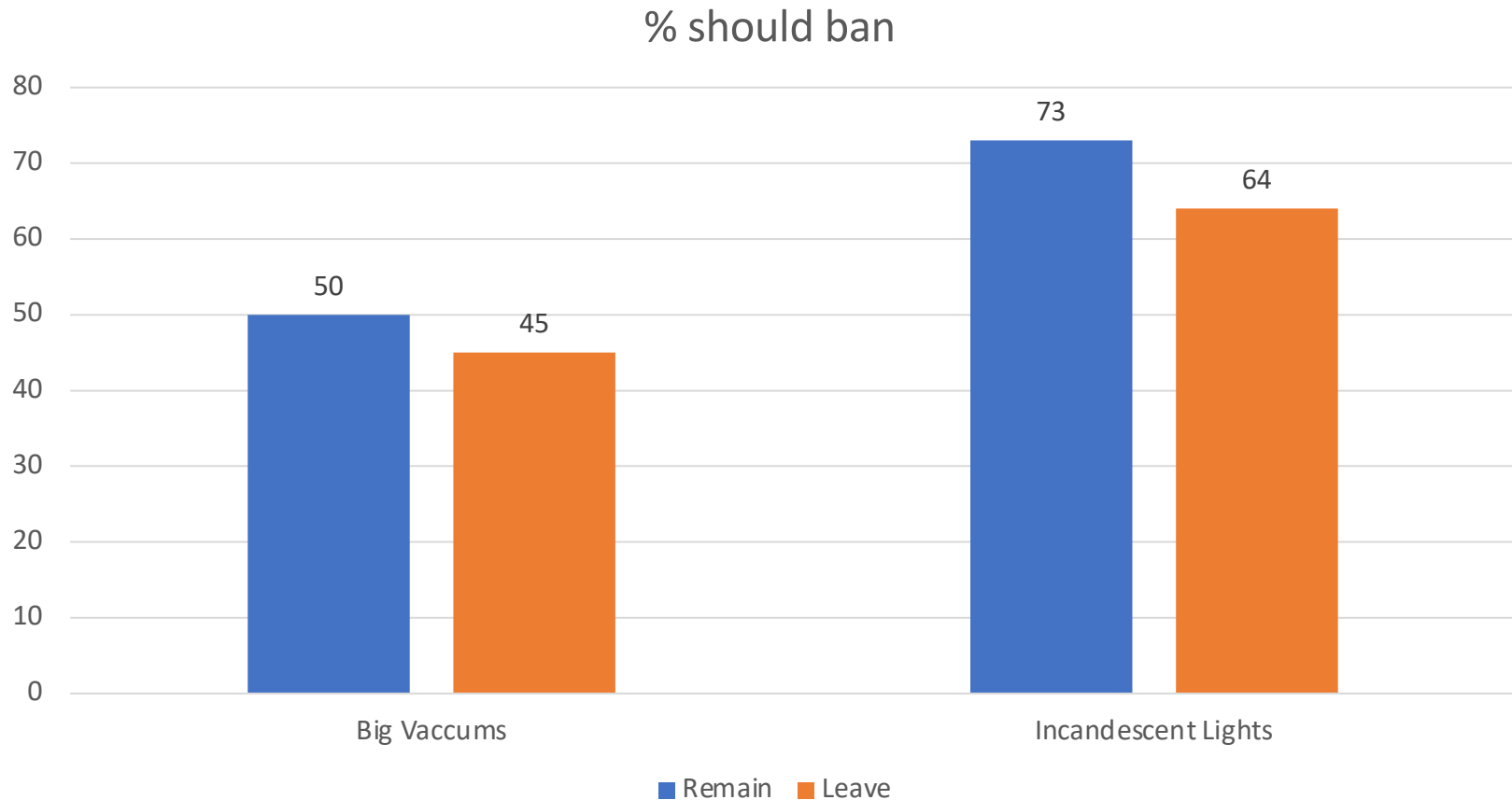
# Ban Large Vacuum Cleaners



Source: NatCen Mixed Mode Panel

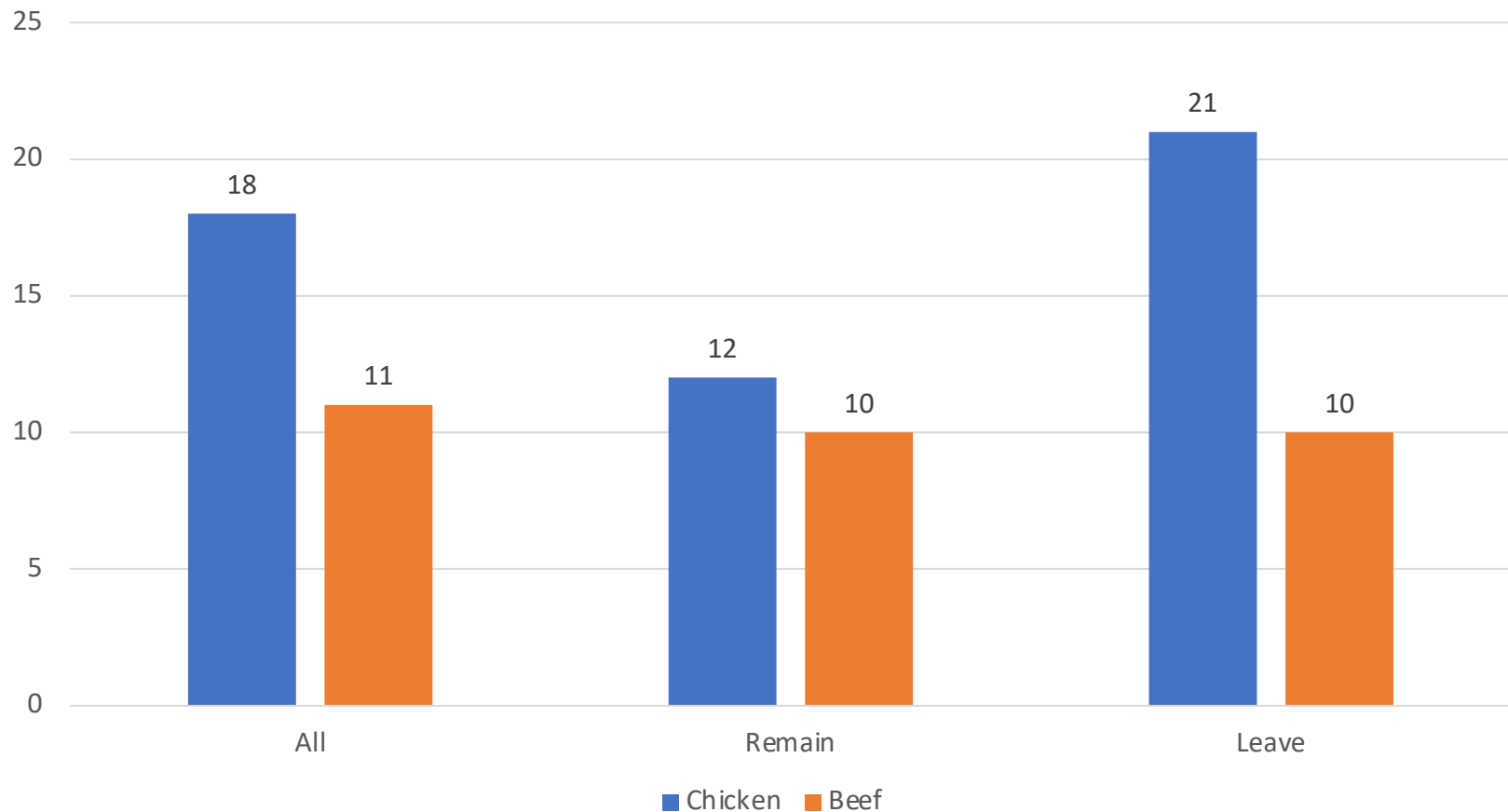


# Not Much of a Remain/Leave Divide



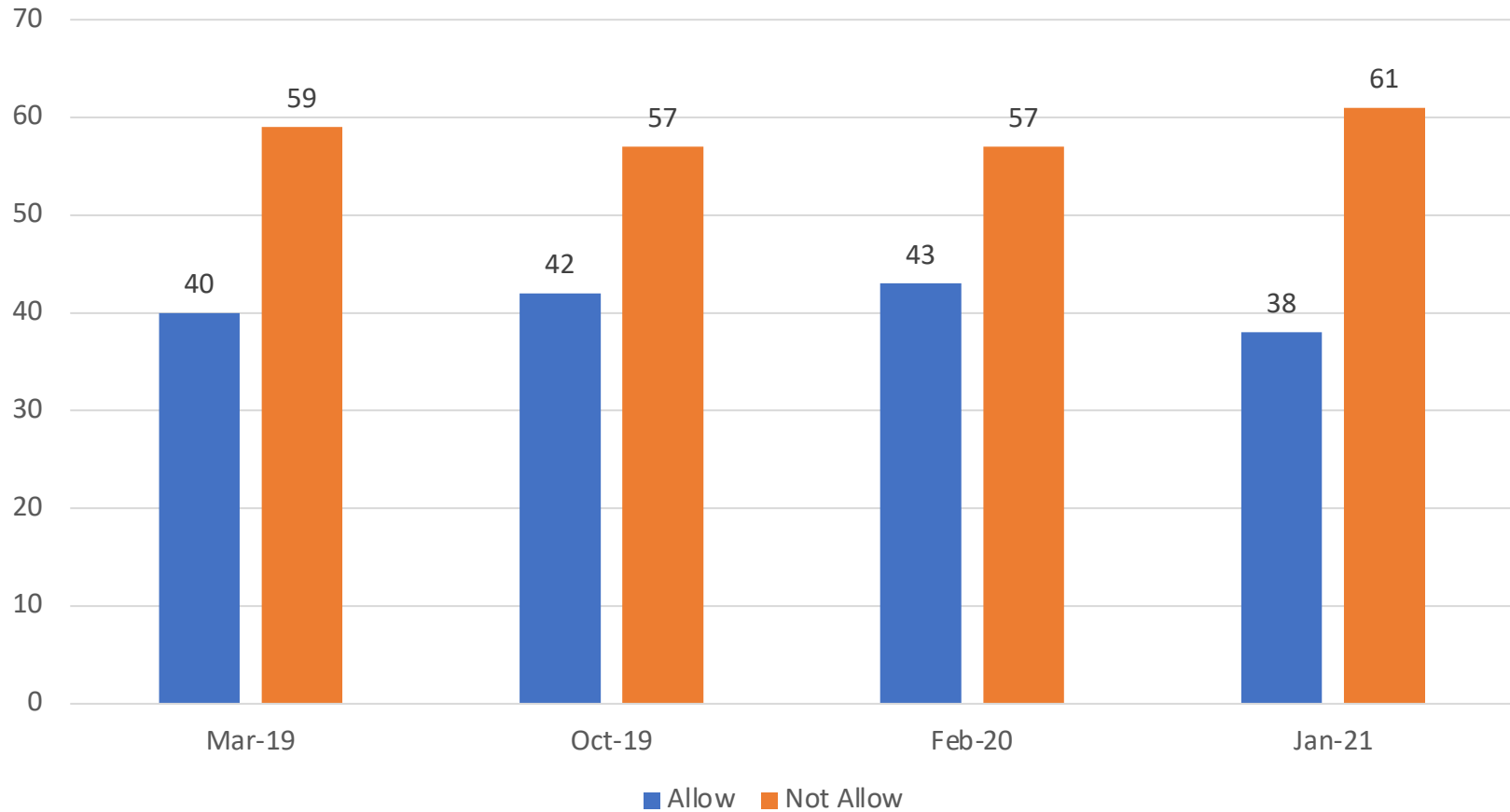
Source: NatCen Mixed Mode Panel: 14.1-7.2.21

# Allow Chlorinated Chicken & Hormone Treated Beef



Source: NatCen Mixed Mode Panel: 14.1-7.2.21

# Allow GM Crops?

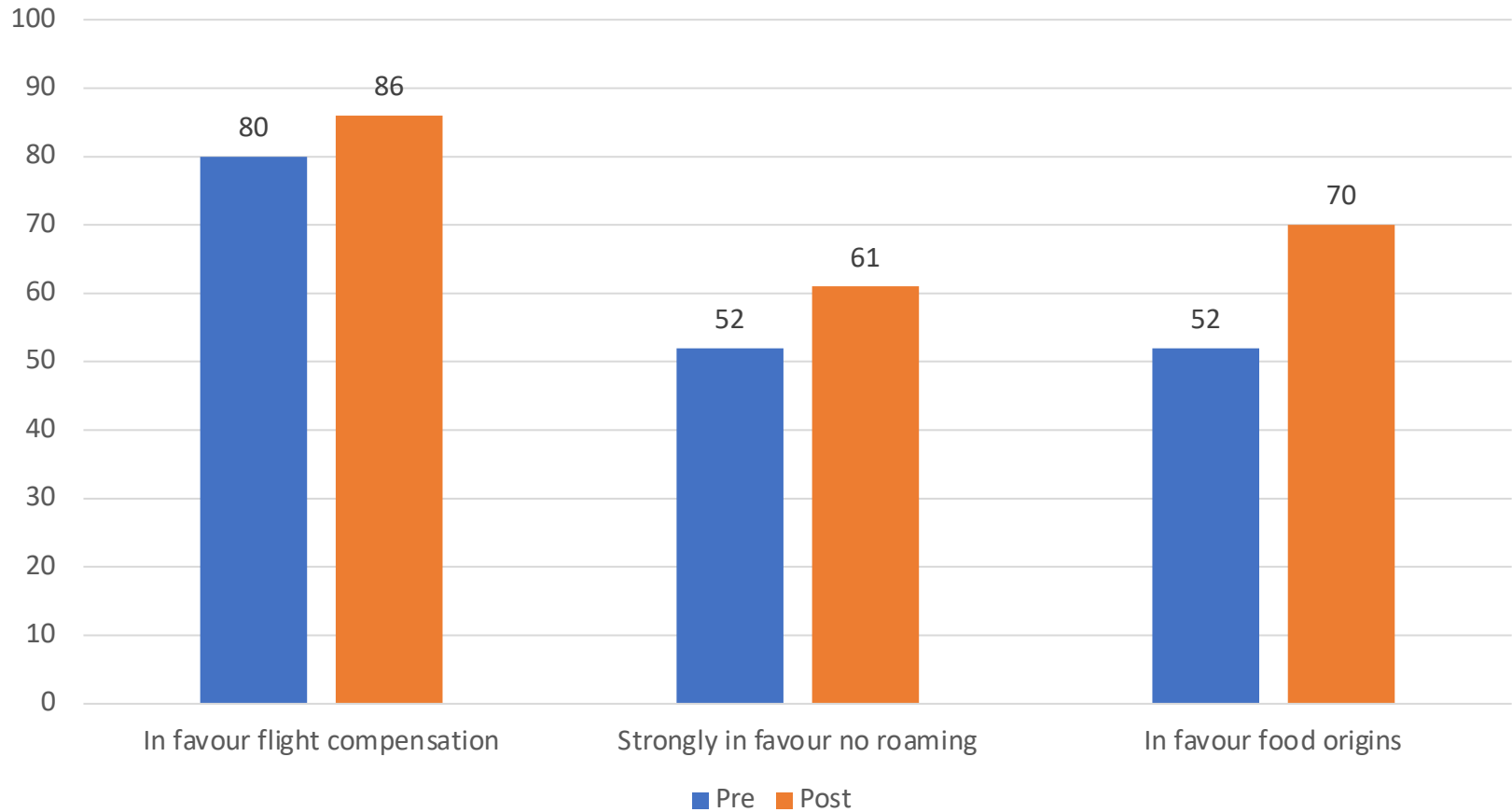


Source: NatCen Mixed Mode Panel

# 'Regular' Polling Findings

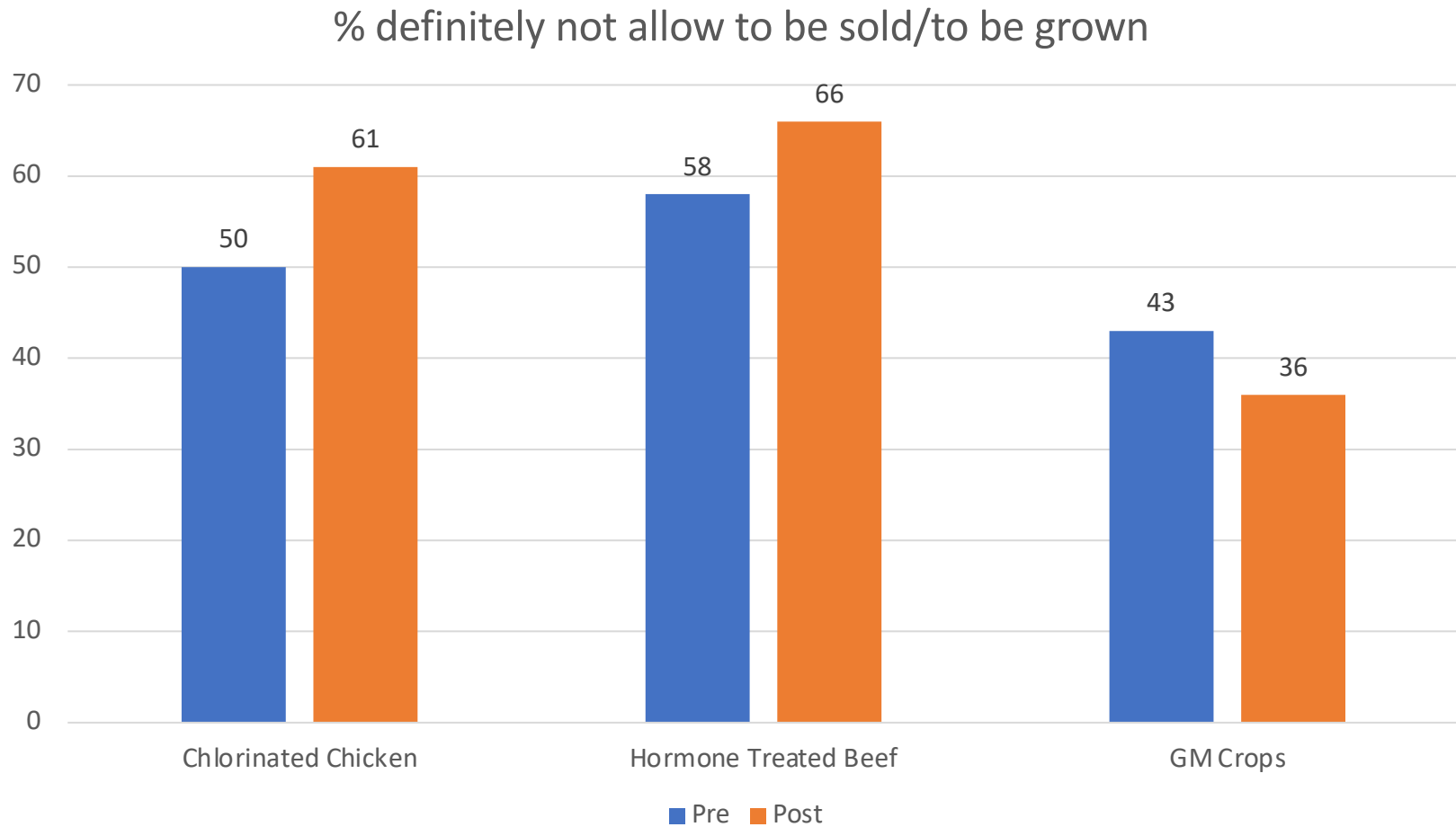
- Regulatory dealignment does not seem to be a key objective for most voters – even for Leave supporters. Some aspects of EU regulation are popular.
- Proposals for regulatory change may well be viewed by voters on their merits rather than because they depart from the status quo inherited from the EU.
- Some potential changes (e.g. GM) look potentially controversial.

# Following EU regulations



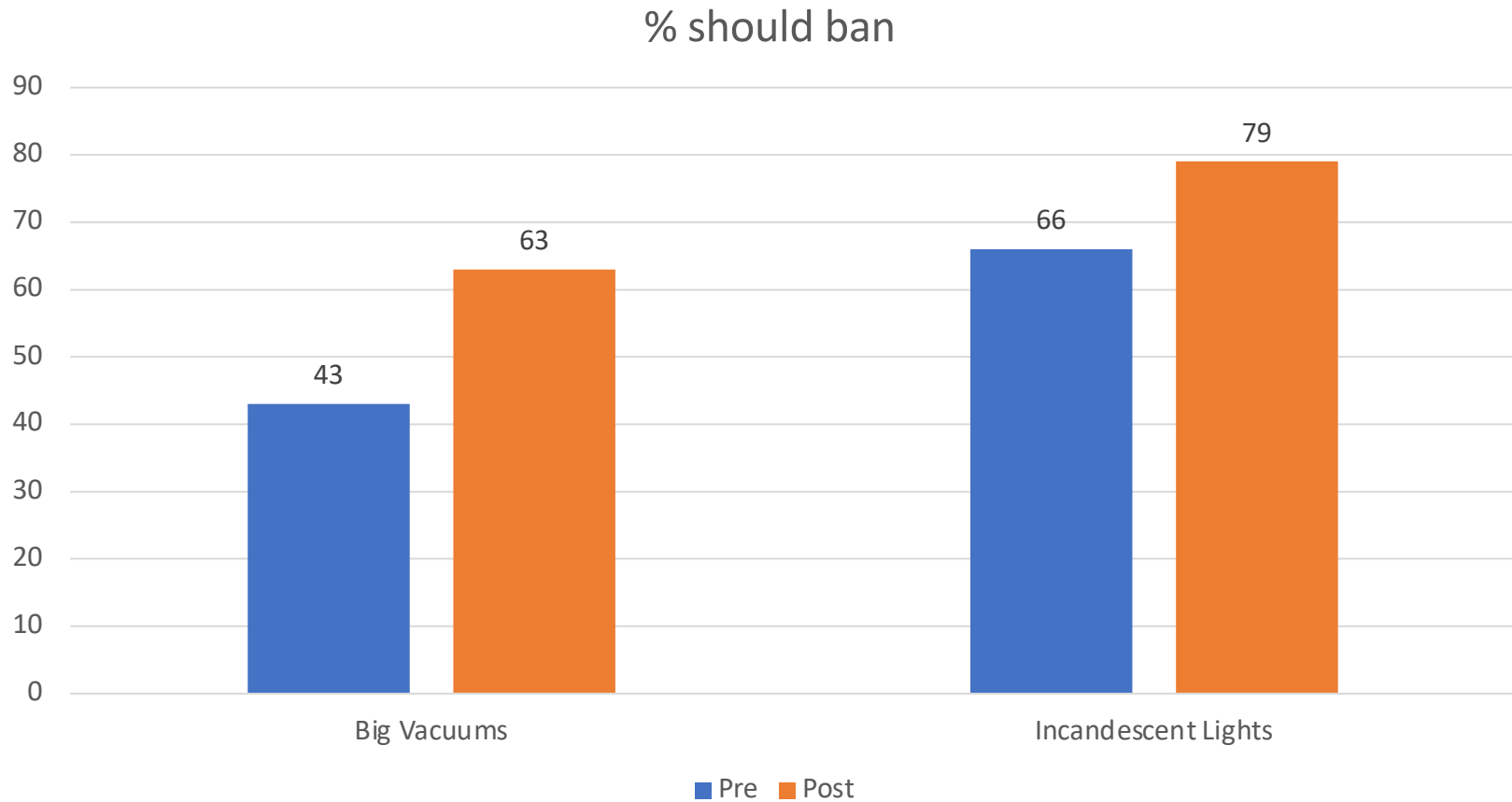
Source: NatCen Deliberative Polling 2019 & 2020

# The Food Debate



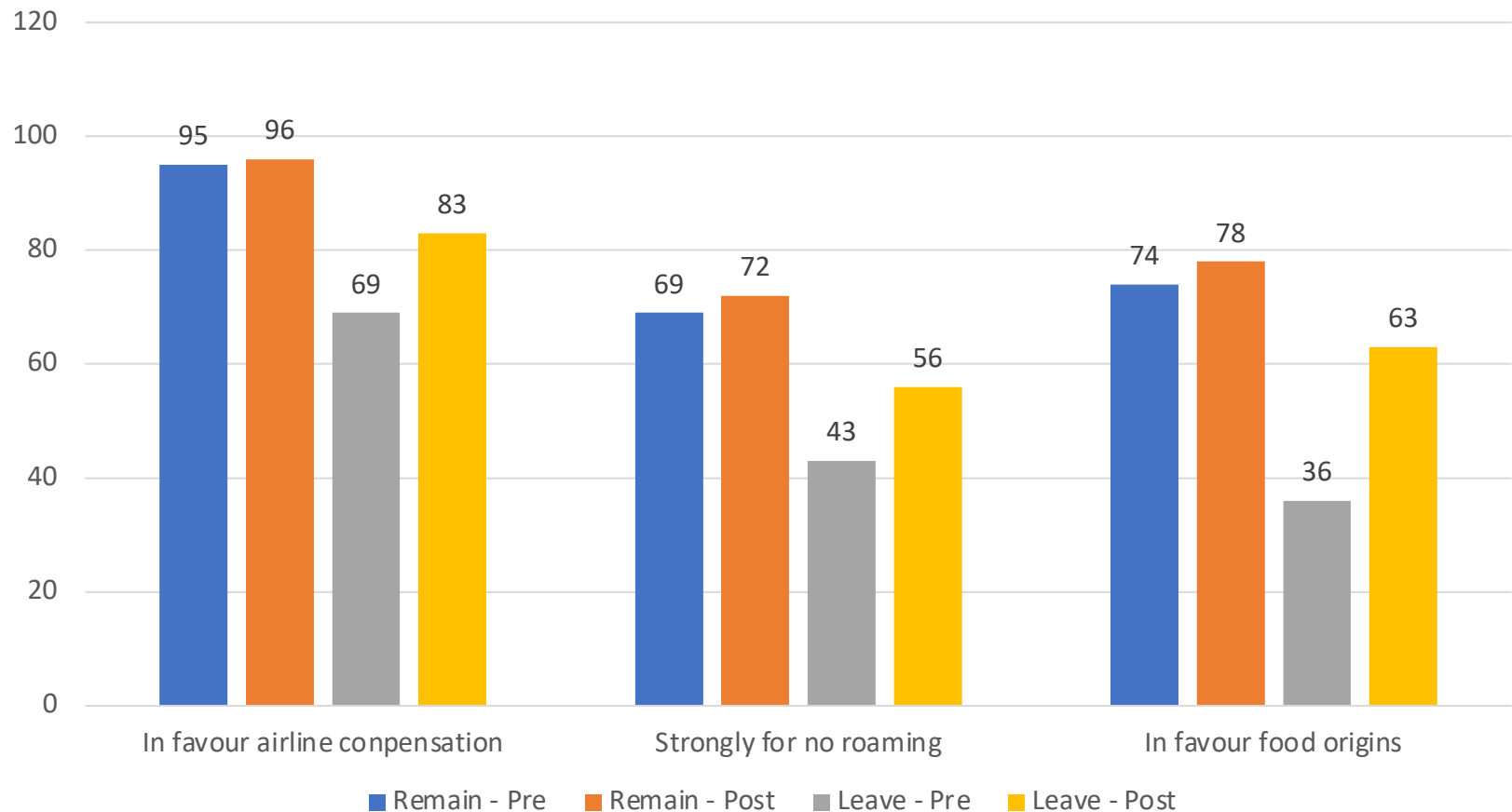
Source: NatCen Deliberative Polling 2019 & 2020

# Vacuums and Light Bulbs



Source: NatCen Deliberative Polling 2019 & 2020

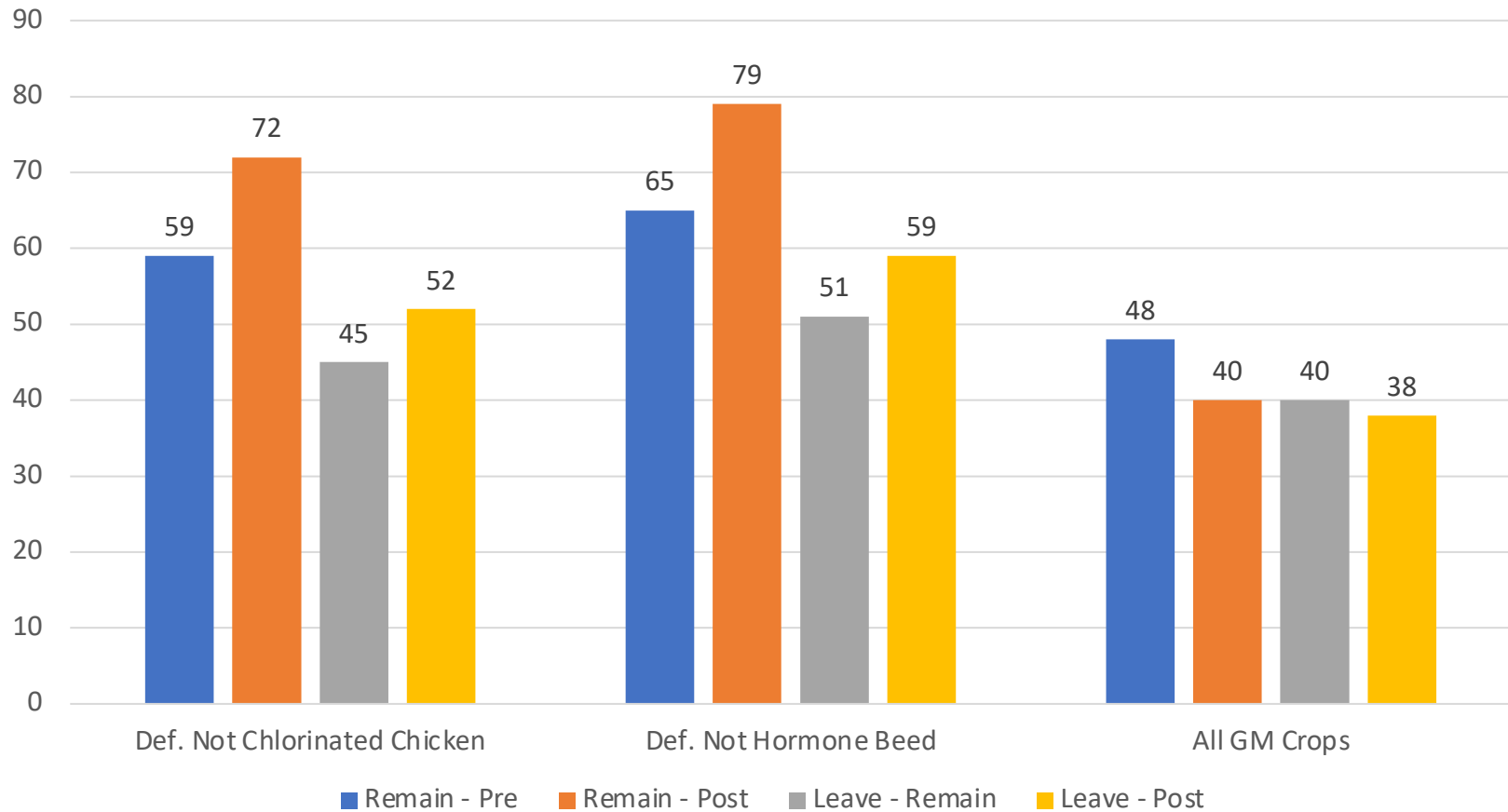
# A Narrowed Divide on EU Regulations



Source: NatCen Deliberative Polling 2019 & 2020



# But Sometimes a Wider One Elsewhere



Source: NatCen Deliberative Polling 2019 & 2020

# Deliberative Polling Findings

- In general, the case for regulation became more popular among participants after they had deliberated.
- Again, the merits of the issue, may have crucial
- An electorate that was keen 'to take back control' of its borders may want to keep control over business activity.